

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of)
Irish et al.) Group Art Unit: 3664
5 Serial No. 10/774,301)
Filed: February 6, 2004)
10 For: System And Method For Executing)
User-Definable Events Triggered Through)
Geolocation Data Describing Zones Of)
Influence)

15 **RESPONSE TO FINAL OFFICE ACTION**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

20 Examiner Mancho:

In response to the final Office action mailed on October 29, 2008, for the above-referenced patent application, please enter the following amendments and remarks. This response is being timely filed within two months of the mailing date of the Final Office action. Accordingly, the mailing of an Advisory Action is 25 required, pursuant to MPEP 706.07(f).

Amendments to the Claims are reflected in the listing of claims, which begins on page 2.

Remarks/Arguments begin on page 8.